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## YELL APPOINTS RICHARD HOOPER AS A NON-EXECUTIVE DIRECTOR

Yell Group plc (Yell) today announces that Richard Hooper CBE has been appointed as a non-executive director of the company with effect from Monday 13 March 2006.

Mr Hooper, aged 66, was Deputy Chairman of the Office of Communications (Ofcom) between 2002 and 2005. He is currently Chairman of Informa plc, a member of the Advisory Panel of Waste Recycling Group owned by Guy Hands' Terra Firma Capital Partners, and is an Independent Assessor to the Department of Culture Media & Sport on Public Appointments.

Previous directorships include non executive director of MAI plc (1993 to 1996), non executive director of United News & Media (1996 to 1997), non executive director of Superscape plc (2000 to 2002) and non executive Chairman of IMS Group plc (1997 to 2002). Mr Hooper chaired the Radio Authority between 2000 and 2003.

Commenting on the appointment, Bob Scott, Chairman of Yell, said: " We are delighted to welcome Richard to Yell. He brings a wealth of experience in both the private and public sector. I am sure he will make a very valuable contribution to the continued success of our business."

### Enquiries

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