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August 1, 2006

YELL ANNOUNCES CLOSING OF TPI DEAL

Yell Group plc ("Yell") today announced the closing of its acquisition of the Spanish directories business Telefonica Publicidad e Informacion S.A. ("TPI") on 31 July 2006. Yell secured ownership of 94.25% of the shares in TPI through its successful public tender offer which closed on 24 July 2006.

Ends

Enquiries

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NOTES TO EDITORS

YELL GROUP

Yell is an international directories business operating in classified advertising markets in the United Kingdom, United States, continental Europe and Latin America through printed, online and telephone-based media.

In the year ended March, 2006, Yell published 113 directories in the United Kingdom and 835 in the United States. In the United Kingdom, where it is a leading player in the classified advertising market, it served 462,000 unique advertisers. In the United States, where it is the leading independent directories business, it served 622,000 unique advertisers.

Yell's principal brands include: in the United Kingdom, Yellow Pages, Yell.com and Yellow Pages 118 24 7, in the United States, Yellow Book and Yellowbook.com, and in Spain, Paginas Amarillas and PaginasAmarillas.es. All these brands are trademarks.