



Yell Group plc Annual General Meeting

Attendance card

The Yell Group plc Annual General Meeting (AGM) will be held on 19 July 2007 at 11.00am at Plaisterers' Hall, No. 1 London Wall, London EC2Y 5JU. If you will be attending the AGM please bring this card with you and present it at registration. The AGM will commence at 11.00am and registration will open at 9.30am.

For your safety and security, there may be checks and bag searches of those attending the AGM. Cameras and other recording equipment, will not be permitted in the hall. Plaisterers' Hall offers access for disabled shareholders and there will be a loop system for the hearing impaired.

If you will not be attending the AGM you may appoint a proxy by detaching and completing the form of proxy opposite and returning it to the Company's registrar by 11.00am on 17 July 2007. Alternatively you can appoint a proxy electronically by visiting www.sharevote.co.uk using the reference numbers on the attached proxy card. CREST members who wish to appoint a proxy should do so by following the instructions set out in the Notice of AGM on page 126 of our Annual and Corporate Responsibility Report.

Please detach your election form before posting



Shareholder communications election form

Please refer to page 127 of our Annual and Corporate Responsibility Report enclosed with this mailing concerning shareholder communications. Subject to the approval by shareholders at the 2007 AGM of the new Articles of Association, you have the following choices.

Option 1 – to receive shareholder documents electronically and to receive an email alert when shareholders documents are published on a website, please register at www.shareview.co.uk.

Option 2 – to receive shareholder documents electronically and receive a letter when shareholder documents are published on a website, you need take no further action.

Option 3 – to receive paper copies of all shareholder documents please tick this box and return this form by 19 August 2007 to Lloyds TSB Registrars.

Please note that if you do not return this form or, if you are electing for Option 1, you do not register online before 19 August 2007 you will be deemed to have selected Option 2 above.

2552-009-9

Shareholder reference

You can change your instructions at any time by writing to Lloyds' TSB Registrars, Worthing, West Sussex BN99 6DA, UK.



Yell Group plc Annual General Meeting

Proxy card

reference number

card identity

account number

I / We appoint the chairman of the AGM, or the following person:

as my/our proxy to attend and vote on my/our behalf at the AGM to be held on 19 July 2007 at 11.00am and at any adjournment thereof. Please indicate how you wish to vote on each of the resolutions by completing the appropriate boxes with 'X'.

Annual General Meeting

Ordinary Resolutions

	For	Against	Vote withheld		For	Against	Vote withheld
1 That the reports of the directors and auditors, and the audited accounts be received and considered	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	13 That PricewaterhouseCoopers LLP be re-appointed Auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 That the final dividend be declared and approved	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	14 That the directors be authorised to determine the Auditors remuneration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 That the directors' remuneration report be approved	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	15 That the authorised share capital of the Company be increased	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 That John Condron be re-elected as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	16 That the directors be authorised to allot relevant securities under s80 of the Companies Act 1985	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 That John Davis be re-elected as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	17 That the Company and Yell Limited each be authorised to make donations to EU political organisations and incur EU political expenditure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6 That Lyndon Lea be re-elected as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
7 That Lord Powell of Bayswater be re-elected as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
8 That Robert Scott be re-elected as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Special Resolutions			
9 That John Coghlan be re-elected as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	18 That the new Articles of Association of the Company be adopted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10 That Joachim Eberhardt be re-elected as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	19 That the directors be authorised to disapply statutory pre-emption rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11 That Richard Hooper be re-elected as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	20 That the Company be authorised to purchase its own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12 That Tim Bunting be elected as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				

Signature of shareholder, or common seal or signature of an authorised officer of corporate shareholder

Date

Notes:

- To be valid this form and the power of attorney or other authority under which it is signed must be received by the Company's registrars no later than 11.00am on 17 July 2007.
- To register the appointment of a proxy electronically visit www.sharevote.co.uk and follow the instructions provided. The proxy appointment must be received by Lloyds TSB Registrars at the address referred to on the website by 11.00am on 17 July 2007.
- In the case of a corporation, this form must be under seal or signed by a duly authorised officer or attorney.
- In the case of joint holdings the vote of the first named in the register of members will be accepted to the exclusion of other joint holders.
- If no specific directions are given, the proxy will vote or abstain from voting as he or she thinks fit on the specified resolutions and, unless instructed otherwise, the person appointed proxy may also vote or abstain from voting as he or she thinks fit on any business (including amendments to resolutions) which may properly come before the meeting.
- A proxy need not be a member of the Company but must attend the meeting to represent you. If no name is inserted in the box provided the chairman will be deemed to have been appointed as the proxy.
- If you prefer you may return the proxy card in an envelope. Please send it in an envelope to: Lloyds TSB Registrars, Freepost SEA 10846, Worthing, West Sussex, BN99 6ZL, UK.
- Submission of the proxy form will not preclude you from attending and voting in person at the AGM.
- The "Vote withheld" option is to enable you to abstain on any of the specified resolutions. Please note that a "Vote withheld" has no legal effect and will not be counted in the votes "For" or "Against" a resolution.



Yell Group plc Annual General Meeting Plasterers' Hall

Underground

- Barbican (5 minute walk) - Circle, Metropolitan, Hammersmith & City and Thameslink
- Moorgate (5 minute walk) - Circle, Metropolitan, Hammersmith & City, Northern, British Rail and Thameslink
- Bank Station (15 minute walk) - Central and Northern
- Liverpool Street Station (15 minute walk) - Circle, Metropolitan, Hammersmith & City, Central and British Rail
- St. Paul's (5 minute walk) - Central

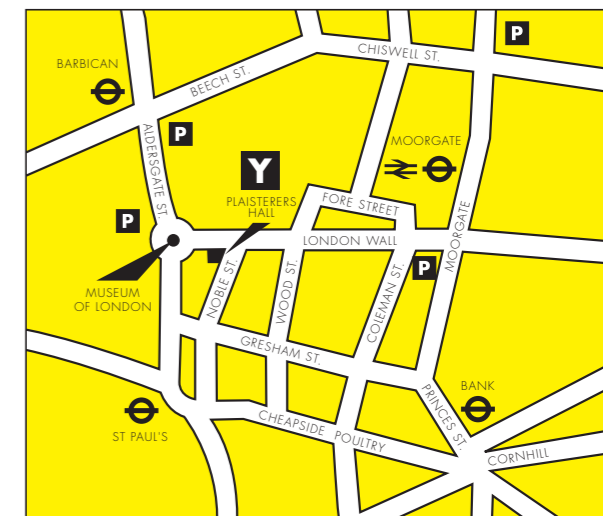
Road

There is space immediately outside Plasterers' Hall gates for cars, taxis and coaches to drop off guests, and a coach park in Smithfields. Several buses also run nearby please call London Transport on 020 7222 1234 for details of your best route.

Parking

Convenient multi-storey NCP carparks located at:

- Beech Street (8am to midnight everyday)
- Finsbury Square (24hrs, Mon-Sat)
- London Wall (24hrs, Mon-Sat)
- Aldersgate Street (24hrs, open everyday)



Plasterers' Hall, No. 1 London Wall, London EC2Y 5JU.
T 020 7796 9333.

Please note that the entrance is at the back of No. 1 London Wall in Noble Street.

BUSINESS REPLY SERVICE
LICENCE NO. SEA 10846

Lloyds TSB Registrars
Freepost SEA 10846
Worthing
West Sussex
BN99 6ZL
UK

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