



For Immediate Release

13 January, 2012

Yell Group Plc (“Yell”)

Yell to purchase debt

Yell announces that the debt purchase process that it commenced on 10 January 2012 will conclude on 19 January 2012 with the purchase of debt with a face value equivalent to £137.5m for consideration of £48.1m.

Ends

About Yell

Yell Group is a leading provider of digital services within the emerging local eMarketplace for consumers and SMEs across its operations in the UK, US, Spain and some countries in Latin America.

Building on its strong presence in the local market through its current digital and print portfolio, Yell is developing a broad range of digital services tailored to the converging needs of SMEs and consumers.

These address both the SMEs’ need to grow, transact and be efficient in the digital world, and the consumers’ need to connect locally to the goods and services they want, in a way which saves them time and money, and moves their lives forward.

In the year ended 31 March 2011, Yell Group had 1.3 million SME customers.

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